



Charismatische Führung als grundlegende Führungsstrategie in einem Start-Up Unternehmen

By Monika Mulder

GRIN Verlag GmbH Jun 2015, 2015. Taschenbuch. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Studienarbeit aus dem Jahr 2015 im Fachbereich BWL - Unternehmensführung, Management, Organisation, Note: 1,3, Hochschule für Technik und Wirtschaft Berlin, Sprache: Deutsch, Abstract: Diese Hausarbeit beschäftigt sich mit dem charismatischen Führungsstil als grundlegende Führungsstrategie in einem Start-Up Unternehmen. Es werden Vor- und Nachteile der charismatischen Führung diskutiert und diese schließlich mit der Eigenart eines Start-Ups zusammengeführt. Charisma wird von Max Weber beschrieben als 'a certain quality of an individual personality, by virtue of which he or she is set apart from ordinary people and treated as endowed with supernatural, superhuman, or at least specifically exceptional powers or qualities. These are not accessible to the ordinary person, but are regarded as of divine origin or as exemplary, and on the basis of them the individual concerned is treated as a leader.' Eine charismatische Führungskraft besitzt demnach eine oder mehrere Eigenschaften oder Verhaltensweisen, die sie vom Rest der Belegschaft positiv abheben und aufgrund derer sie von ihrer Belegschaft geschätzt bzw. Als herausragend betrachtet werden. Weber stellt Charisma auch als göttliche Gabe dar ('of divine origin'), woraus sich schließen...

Reviews

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