



Give: 16 Giving Strategies to Grow Your Business, Increase Sales and Network More Effectively (Paperback)

By Sam Rathling, Julia Foerster, Beth Misner

Createspace, United States, 2013. Paperback. Book Condition: New. 230 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Who Was This Book Written For? This book was written for small business owners and entrepreneurs searching for new ways to grow a business. Whether you are running a start up, home based or established business, I guarantee you that you will pick up at least 10 great ideas you have not found in any other business book about how to market, sell and grow your business. How Is This Book Different? Most of the business books you will find on growing a business, focus on getting more clients, getting into profit and ways to increase sales by effective marketing and sales techniques, they are all about get, get, get. Not this one! This book is packed with 190 pages of simple, practical tips and sales techniques which all centred around the idea of giving. I have also included lots of free resources and tools for you. Imagine being able to focus on helping others and never have to go searching for business again. If you apply the giving strategies in this book, you will attract new clients,...



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