



## Financial Management(Chinese Edition)

By YANG YI JUN

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 301 Publisher: Tsinghua University Press Pub. Date :2004-11-1. The book includes investment and financing management. income distribution. management. working capital management and mergers and acquisitions. restructuring and liquidation. Existing investments and financing for domestic and international problems in decision theory. and combined with China's actual conditions. greatly improved and perfected the theory of investment and financing decisions. Meanwhile. on the editor's home page <http://pyiq.51.net> free access to relevant computer software and courseware. This book can be used as vocational schools and adult colleges and universities related to course materials. but also as an undergraduate textbooks or reference books. Contents: Contents Chapter 1 Overview of financial management. financial management. content 11.1 11.1.1 21.1.2 financial relations corporate finance activities of financial management decision-making 41.1.4 31.1.3 Financial Management and Accounting links and differences between the financial management objectives 51.2.1 51.2 corporate financial management goal 51.2.2 71.2.3 organization and its value judgments affect the achievement of objectives of financial management. financial management factors 81.2.4 target shareholders. the conflict between managers and other financial management and coordination 91.3 111.4 Basic aspects of...



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